



BRACT's  
**Vishwakarma Institute of Information Technology**  
**(An Autonomous Institute Affiliated to Savitribai Phule Pune University)**

(Approved by AICTE, New Delhi)  
NAAC Accredited with 'A' Grade, an ISO 9001:2008 Certified Institute

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## **TEDxVIIT 2020**

Event Date - 31 October 2020

Theme - Kaizen: Change for Better

### **Details of the Event:**

Due to this year's unusual circumstances, TEDxVIIT team decided to conduct an online event. Since seeing the speakers on stage, live, sharing amazing experiences and stories is what the selling point of any TEDx event is, we decided to let the audience interact with all the guests in online networking sessions, where they could ask the guests questions, which the guests would answer live.

Since "*Ideas worth spreading*" is what TEDx is all about, we realized that the guests wouldn't be able to properly express themselves if they were to speak live, especially to an audience they could not see. Therefore, it was decided that the speakers would pre-record their talk which we would then stream live on event day. Pre-recording also helped eliminate any technical issues such as range, video/audio clarity and other unforeseen problems. Pre-recording also helped us stream the entire event in High Definition throughout without any lag in between.

Many streaming platforms were considered, but we ultimately went with **YouTube Live**, since YouTube would be one of the most convenient platforms for the audience to access. It also allowed us to stream the videos as 1080p resolution and therefore, maintain excellent quality and experience.

With the emergence of Google Meet and Zoom, a large number of people have now grown accustomed to having classes, meeting and many other events on such platforms. Therefore, **Google Meet** was chosen as the preferred platform for the networking session. Google Meet allowed us to schedule a separate meeting for every guest such that the attendees could choose which meeting to attend as per the guest that would be present there. We appointed a moderator and host for every meeting to

maintain decorum among the attendees in order to make the guests feel comfortable.

The Networking sessions helped foster the spirit of TED, with the talk ideas of the speakers being discussed in detail. It helped the attendees connect with the speakers in a one on one way. Many interesting topics were discussed and new connections formed, that will grow stronger even after the conclusion of the event, helping the teams of the event in the subsequent years.

## **Speakers & Performers:**

### **Vihari Kanukollu: *CEO and Co-Founder of UrbanKisaan***

*Title - Modern Agricultural techniques with Technology.*

**Description** - Keeping in mind the current scenario of India and its agricultural sector, what are the things we are lacking behind? How can technology help us in covering them? Hydroponics is a method of growing terrestrial plants without soil, by using mineral nutrient solutions in water. Though the farms grow plants in water, they use 95% less water.

### **Samira Davalbhakta: *Medical Student and Researcher***

*Title - Productivity, consistency and a systematic work style.*

**Description** - She has been extremely productive in this pandemic period! But how? Samira gives excellent tips to stay on top of the daily grind and achieve your goals.

### **Kiran Kalamdani: *Co-Founder of Kimaya Architects***

*Title - Preserving India's indigenous architectural heritage and identity.* **Description** - Kiran speaks our ancient architectural identity should be preserved and may also pave way towards innovations in the field.

### **Gautami Deshpande: *Mechanical Engineer and Marathi Actress***

*Title - Dealing with setbacks and coming back stronger by pursuing true passions.*

**Description** - It is not easy to go through such a great transition in career, and work in a totally different and new field!

Gautami speaks of how you don't experience the feeling of satisfaction until you pursue and do something you really like and enjoy.

### **Shreya Chaudhary: *Actress***

*Title - Dealing with expectations, societal pressure and pursuing what you want.*

**Description** - Shreya here speaks how she coped with all the pressure in her mind, surroundings and followed her passion! She also talks about her experiences in the industry.

**Mukesh Chhabra: *Casting and Film Director***

**Title** - *Making it big in an industry by creating a job for yourself.*

**Description** - Being hit by a global pandemic, all of us have adapted to the OTT world! He talks about how it is important to create your own path in any industry and how he essentially created the casting director role for himself.

**Shridhar Aiyer: *Author and Motivational Speaker***

**Title** - *Is your social media the cause of your social isolation?*

**Description** - Shridhar talks about how we've been connected through social media but at the same time disconnected, in real life.

Photographs & Media from the Event:



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